

MINUTES
COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART
JUNE 26, 2023
AT 5:00 PM
COMMISSION CHAMBERS
121 SW FLAGLER AVE.
STUART, FLORIDA 34994

COMMUNITY REDEVELOPMENT AGENCY

Chair - Troy McDonald
Vice Chair - Becky Bruner
Board Member - Eula R. Clarke
Board Member - Christopher Collins
Board Member - Campbell Rich
Board Member - Tom Campenni
Board Member - Micah Hartowski

ADMINISTRATIVE

Interim City Manager, Michael J. Mortell
Interim City Attorney, Paul J. Nicoletti
CRA Executive Director, Pinal Gandhi-Savdas
City Clerk, Mary R. Kindel

CALL TO ORDER

5:00 PM

ROLL CALL

PRESENT: Chair McDonald, Vice Chair Bruner, Board Member Clarke, Board Member Collins,
Board Member Rich, Board Member Campenni

ABSENT: Board Member Hartowski

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

5:02 PM MOTION: Approve.

MOVED BY: Eula Clarke

SECONDED BY: Tom Campenni

Motion approved unanimously.

APPROVAL OF MINUTES

1. APPROVAL OF 05/22/2023 AND 06/12/2023 CRA MINUTES

5:03 PM MOTION: Approve.

MOVED BY: Tom Campenni

SECONDED BY: Eula Clarke

Motion approved unanimously.

COMMENTS FROM THE PUBLIC (Non-Agenda Related) (3 Minutes Max.)

NONE

COMMENTS BY BOARD MEMBERS (Non-Agenda Items)

NONE

ACTION ITEMS

2. PRESENTATION ON THE DOWNTOWN TRAM SERVICE

Paula Sesta, Tram Manager, presented on the service of the trams, including the ridership, the schedule, tours and events, the advertising panel, and related expenses.

Board Members and Ms. Sesta discussed:

- The cost of the recently purchased tram; \$15,000 with 50/50 grant.
- This item going before the Community Redevelopment Board (CRB).
- The most frequent pick-up stops for the trams and the fleet replacement schedule.
- The percentage of tram stops with cover and adding more covered stops.

3. DOWNTOWN TRAM WRAP PROGRAM (RC):

RESOLUTION No. 07-2023 CRA; A RESOLUTION OF THE BOARD OF COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART, FLORIDA, AUTHORIZING THE BOARD TO APPROVE IMPLEMENTATION OF THE DOWNTOWN TRAM WRAP PROGRAM TO INCREASE VISIBILITY, ATTRACT RIDERS, AND PROMOTE MICRO-TRANSIT SERVICE; PROVIDING FOR CONFLICTS; SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE, AND FOR OTHER PURPOSES.

Pinal Gandhi-Savdas, CRA Executive Director, presented on the tram wraps that went before the CRB and reviewed their recommendations.

The staff is looking for direction regarding the program. Does the board recommend wrapping the trams? If so, does the board recommend approval of the proposed concept? If not, staff is looking for recommendations on theme and style.

Vice Chair Bruner mentioned concerns over the existing tram designs vs. the new wrapping, and the trams running at the same time in the community. Board Member Campenni explained how the CRB will proceed with the project.

Public Comment:

1. Christopher Ruediger, via Zoom, stated the trams are a major logistic piece of the annual boat show and asked if this has been considered as a source of funding for this effort.

Ms. Sesta responded and advised the Commission that they are looking into the advertisements on the tram and she agreed with Mr. Ruediger about the boat show being a source of funding.

5:20 PM MOTION: Approve; Move staff recommendation for the trams.

MOVED BY: Tom Campenni

SECONDED BY: Eula Clarke

Motion approved unanimously.

4. CRA BUDGET AMENDMENT #03-2023 FOR FY 2023 (RC):

RESOLUTION No. 06-2023 CRA; A RESOLUTION OF THE BOARD OF COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF STUART, FLORIDA, AUTHORIZING BUDGET AMENDMENT #03 TO THE FY 2023 CRA BUDGET TO TRANSFER FUNDS FROM THE CRA FUND BALANCE TO ALLOCATE TO WRAP THE DOWNTOWN TRAMS TO INCREASE VISIBILITY, ATTRACT RIDERS, AND PROMOTE MICRO-TRANSIT SERVICE; PROVIDING FOR CONFLICTS; SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE, AND FOR OTHER PURPOSES.

Pinal Gandhi-Savdas, CRA Executive Director, reported that staff was requesting approval of Resolution 06-2023 CRA authorizing a budget allocation of \$10,000 for the Tram Wrap Program.

5:21 PM MOTION: Approve.

MOVED BY: Eula Clarke

SECONDED BY: Tom Campenni

Motion approved unanimously.

5. DISCUSSION & DELIBERATION - PROPOSED ART/VINYL WRAPPING ON TRAFFIC CONTROL BOXES WITHIN THE CITY LIMITS

Pinal Gandhi-Savdas presented for discussion on the traffic control boxes being wrapped within the CRA boundaries. Staff seeking direction from the CRA Board on the previously discussed designs/theme.

Board Member Collins commented that he is in support and recommends that we use sponsorship and he prefers a water or historical theme.

Vice Chair Bruner is not in favor of the project.

Board Member Clarke commented she is in favor and feels it will fit in and enhance the City.

Board Member Rich agreed with Board Member Clarke and feels it will add a sense of identity to the CRA. He inquired about the sponsors and offering them recognition.

Board Members discussed adding the name of the sponsors and a QR Code in small print.

Ms. Gandi-Savdas will put together a project presentation for the CRB prior to returning to the CRA for approval.

PUBLIC COMMENT:

1. Carol Waxler, SE Saint Lucie Blvd.; Commented that we need to be careful, as in other cities, they are faded and not maintained.


STAFF UPDATE

NONE

ADJOURNMENT

5:30


Mary R. Kindel, City Clerk


Troy McDonald, Mayor

Minutes to be approved at the CRA/CRB/CCM
Meeting this 24th day of July, 2023.

